



TOWN OF EAST BRIDGEWATER

American Rescue Plan Act

Submitter: **REBECCA JOHNSON**
(Name of Person Submitting Application)

Department/Board/Committee to Oversee/Maintain the Project: **BOARD OF SELECTMEN / FACILITIES**

Date: **8/1/2022**

Amount Requested: **\$50,000**

Project being Requested: **ELECTRONIC TOWN HALL SIGNAGE** (Provide a full description below)

FUNDING CATEGORY

- ☒ Support Public Health
- ☐ Address COVID-19 Negative Economic Impacts
- ☐ Provide premium pay for essential workers
- ☐ Investments in water, sewer, and broadband infrastructure
- ☐ None of the Above (Would fall under Revenue Replacement funds)

Priority Ranking (Check One):

- Very High (Needed ASAP) ☒
- High (Needed in 1 year) ☐
- Medium (Needed in the next 2 years) ☐
- Was Planned for in the next 10 years ☐

Does this project meet the bylaw requirements for Capital Planning?

Yes	<input checked="" type="checkbox"/>	No	<input type="checkbox"/>
		(Acquisition of land and any expenditure of \$20,000 or more having a useful life of at least five years)	

Has this project been on a department or Board's priority list?

Yes	<input checked="" type="checkbox"/>	No	<input type="checkbox"/>
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Have you received an estimate as a basis for cost?	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>	If Yes, please provide estimate
Are grant or other funds available to offset this cost?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>	If Yes, please specify source of funds
Will this require annual maintenance or ongoing costs?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>	If Yes, please articulate below

Project Description:

Provide project description and articulate funding category, include an overview of proposed timeline, location(s), and supporting detail. If requested equipment is a replacement, please provide the age (based on first in service date) and condition of current item. Be as specific as possible; attach all backup supporting material.

THIS IS A MULTI-DEPARTMENT REQUEST THAT HAS BEEN BROUGHT BEFORE THE CAPITAL PLANNING COMMITTEE TWICE IN THE PAST FOUR YEARS AND HAS UNFORTUNATELY BEEN REJECTED BUT IS A MUCH NEEDED MEANS OF COMMUNICATION. THE OLD TOWN HALL MESSAGE BOARD WAS REMOVED FOR THE 9/11 MEMORIAL AND NEVER REPLACED. TOWN HALL HAS NO SIGNAGE TO INFORM THE PUBLIC OF IMPORTANT PUBLIC HEALTH AND SAFETY INFORMATION AND UPCOMING EVENT. MULTIPLE DEPARTMENTS WITHIN TOWN HALL CAN UTILIZE THE ELECTRONIC MESSAGE BOARD. ATTACHED YOU WILL FIND EXAMPLES OF WHAT WE COULD USE THE SIGNAGE TO ADVERTISE.

Benefits of Project/Requested Equipment:

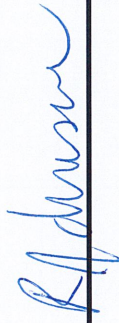
Highlight project benefits, including efficiencies created, service enhancements, etc. Be as specific as possible; attach all backup supporting material.

A PUBLIC MESSAGING SERVICE TO INFORM AND COMMUNICATE WITH RESIDENTS OF THE TOWN. THIS WILL ENCOURAGE COMMUNITY INVOLVEMENT AND NOTIFY RESIDENTS OF IMPORTANT EVENTS. PLACEMENT WILL BE LOCATED ON THE TOWN HALL FRONT LAWN.

Ongoing maintenance costs of project or equipment:

Describe any expected ongoing costs associated with this request. Be as specific as possible; attach all backup supporting material.

THE SIGNAGE HAS A USEFUL LIFE OF 20-25 YEARS



Signature of Submitter

Signature of Department Representative or
Town Administrator

EXAMPLES THE TOWN WOULD USE THE ELECTRONIC SIGN FOR:

ASSESSOR:

- Real Estate Exemption Applications available and the deadline.
- Real Estate Abatements available and the deadline

BOH:

- Upcoming Clinics at the COA, Appt on line at....,
- Annual Rabies Clinic June 14 at COA
- iHealth Test kits expire October 31, 2022.
- Mosquito season has begun. Use bug spray!,
- No outside watering Stage II Drought.,
- Ban the Burn....Use SPF 30 in the Sun!
- Hazy , Hot and Humid, Don't Forget to Hydrate!
- Restaurant Permits expire Dec 31, renew on line at

BOS:

- Inform residents of Public Health and Safety Issues.
- Annual and Special Town Meeting,
- Board / Committee regular meetings,
- upcoming community events,
- road closures,
- annual licenses

Town Clerk:

- Election reminders
- dog licenses
- return census
- upcoming meetings

Treasurer / Collector:

- due dates of bills

TOWN OF EAST BRIDGEWATER
CAPITAL IMPROVEMENT PLANNING COMMITTEE



Capital Project Request Form

Department: DPW / Facilities

Date Prepared: 1/18/2022

Submitted by: Facilities Manager

Phone:

A Capital Project is defined as follows:

- Has a cost of \$20,000 or greater
- Has a useful life of 5 years or more
- Can be bonded

1. Project Title: Town Hall Signage

2. Purpose of Request: (Check one)

(X) New item

3. Cost: \$30,000 - \$50,000

() Replacement

() Maintenance

() Other

4. Trade in value (If applicable):

5. Detailed Description:

Insulation of electronic message board

6. Department Priority:

(For multiple department projects only)

7. Location: Town Hall Front Lawn

8. Useful Life: 20-25 years

9. Grant monies available (Y/N): Maybe / ARPA

10. Justification:

Public messaging service. Town Hall currently has no signage to alert the residents of upcoming events and important information. The old sign was removed for the 9/11 memorial to be put in place.

11. Impact to Operating Costs:

*Attach any additional information that would be useful in understanding the proposed project.

TOWN OF EAST BRIDGEWATER
CAPITAL IMPROVEMENT PLANNING COMMITTEE



The old town hall sign/letter board was removed to the 9/11 memorial. Town Hall has no signage to inform the public of upcoming events or important information. Multiple Departments within the town could utilize the electronic message board, Selectmen's Office, Board of Health, Town Clerk, Treasurer/Collector, Public Safety, DPW.

Cost Breakdown

Sign:
Installation:
Electrical:
Misc. / Contingence:

Town of East Bridgewater
Capital Improvement Planning Committee



Capital Project Request Form

Department: DPW/Facilities

Date Prepared: 1/26/2018

Submitted by: Facilities Manager

Phone: _____

A Capital Project is defined as follows:

- Has a cost of \$10,000 or greater
- Has a useful life of 5 years or more
- Can be bonded

1. Project Title:

TOWN HALL SIGNAGE

3. Cost:

\$30,000

2. Purpose of Request: (Check one)

☒ (x) New item

☐ () Replacement

☐ () Maintenance

☐ () Other

4. Trade in value (If applicable): N/A

5. Detailed Description:

Installation of electronic message board

6. Department Priority:

(For multiple department projects only)

7. Location: **Town Hall Front Lawn**

8. Useful Life:

20-25 years

9. Grant monies available (Y/N):

No

10. Justification:

**Public messaging service/ old sign/letter board were removed for 911 memorial
Currently there is no signage or means to post a message**

11. Impact to Operating Costs:

N/A

*Attach any additional information that would be useful in understanding the proposed project.

Town of East Bridgewater
Capital Improvement Planning Committee

The old town hall sign/letter board was removed to make way for the 911 memorial. Currently there is no signage for the town hall nor a means to message the public. Multiple departments within the town could utilize an electronic message board, Selectman's office, Town Clerk, Treasure/Collector, Public Safety, DPW.

Attached quote and design was created by a local vendor. The design was created to enhance and fit into the existing landscape and compliment the exterior of the building.

Cost breakdown

Sign	\$23,042
Installation	\$3,072
Electrical	\$2500
Misc./Contingence	\$1386
 Total Project Request	 \$30,000

(2-SIDED) CARVED & EMC SIGN QTY. 1

MATERIALS:
CONCEPTUAL

COLOR SCHEDULE

GOLD LEAF

BLACK SMALTS

N/A

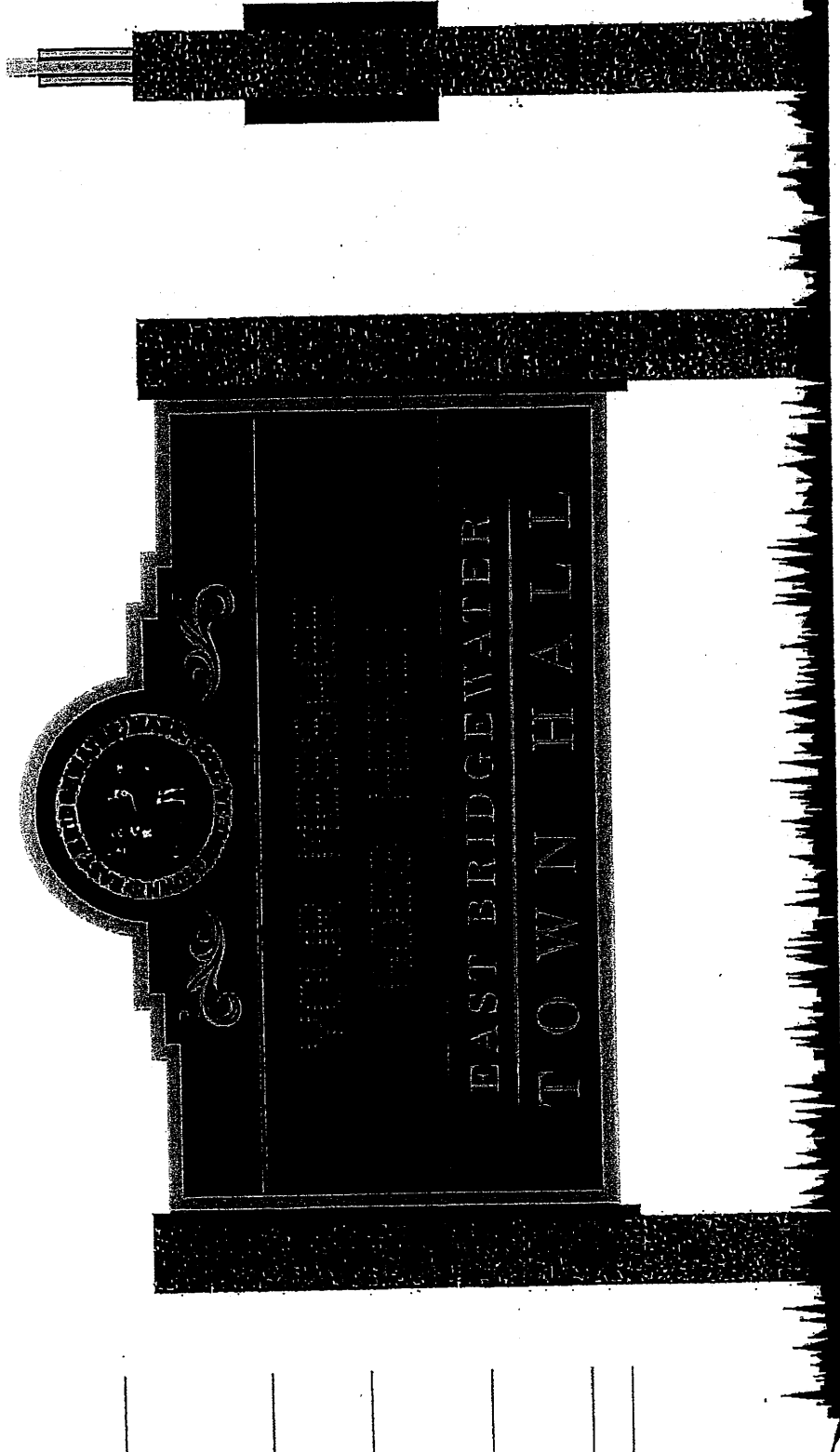
APPLICATION / MOUNTING:
GRANITE POSTS

INSTALL NOTES:
N/A

PROOF SENT: XX/XX/XX
REV 1: N/A

DESIGNER:
JACK

SIDE VIEW



i.d.sign
GROUP, INC.
9 Bedford Drive, S. Easton, MA 02375
508.238.8500 www.idsigngroup.us

Client:
TOWN OF EAST BRIDGEWATER
CONTACT:

WORK ORDER #:
00-000000

REV: **0**

SIGNATURE

DATE

☐ APPROVED

☐ REVISE AND RESUBMIT



10/18/2017

East Bridgewater DPW
Attn: Brian Kiely
100 Willow Ave
East Bridgewater, MA 02333
Tel: 508-378-1620
Cell: 508-735-2053
Fax:
Email: bkiely@EBMass.com

Quote # 19430 Rev. #: 1
Project Name: TOWN HALL SIGN
Project Address: East Bridgewater DPW
175 Central Street
East Bridgewater, MA 02333

Thank you for considering I.D. Sign Group for all of your identification needs.
We will proceed with your order as soon as we receive the necessary specifications,
deposit / P.O., and approved proofs from your company.

Below pricing will remain in effect for ninety (90) days from the date of this quotation.
Due to the Custom Nature of our Product Line, we do have a \$30.00 Minimum.

Estimated Art / Proof: 3 - 4 Working Days
Estimated Production: 20 - 30 Working Days
Payment Terms: 50% Down / 50% Net 30 Days
Sales Contact: Tim Fisher 508-238-8500 x302

PLEASE NOTE:

**** Actual lead times may vary based on current workload once final quote is signed ****

**** Production begins after signed proofs and permits are received by I. D. Sign Group ****

- Please See Next Page For Details & Quotation -

Craftsmen of Fine Signage Since 1962

9 Bristol Drive, S. Easton, MA 02375 • Tel: 508.238.8500 • Fax: 508.238.5287 • www.idsigngroup.us

Item #1: ELECTRONIC MESSAGE CENTER SIGN (Doc.#19430-2000)

Design, Fabricate And Install (1) 12" Deep x 70" Tall x 81" Wide Monument Sign, Double Sided With 31" Tall x 81" Wide Electronic Message Center (EMC) Sign, 21" Top Header Panel With Applied 1" Thick Town Seal, 30" Tall Lower Panel With "V" Carved / 23K Gold Leaf Gilded Copy. Sign To Be Painted Per Approved Colors, Mounts Onto 8" Sq. Granite Posts, Complete Sign Made From Aluminum And Marine Grade PVC Panels Only For Exterior Durability. *PLEASE NOTE: We Only Sell EMC's Made In The USA And Extend A Full 4 Year 100% Guarantee.*

SIGN(S): (1) @ \$23,042.00. Plus Applicable Sales Tax.

INSTALL: Delivery & Installation Is Available At \$3,072.00 For Above Item(s).

Terms and Conditions

Terms For EXTERIOR SIGNS / INSTALLATION

- Altering of client supplied art files if not formatted properly, (Vector Art), will be charged at \$75.00 per hour.
- Application of Sign Permit, Zoning or Variance Hearing / Meeting if handled by I. D. Sign Group will be billed as an additional charge at \$75.00 per hour + Town Fee's.
- Sign Permit cost(s) will be an additional charge, all city / towns vary.
- If your City / Town requires a licensed U.R.G.C. to pull Sign Permits a \$100.00 Professional Licensing Fee will be added.
- If Bonds and/or Police Detail are required, these costs will be an additional charge, all city / towns vary.
- If Engineer Drawings are required by your city / town, these costs will be an additional charge.
- Primary power feed + final connection must be performed by your licensed electrician.
- All electrical components have a 1 year, 100% parts and labor replacement warrantee.
- If excavation is required, I. D. Sign Group is not responsible for final landscaping, mulch, asphaltting or concrete. Rough grade will be restored to 3" below final grade.
- Underground conditions are ALWAYS unknown and unpredictable, If excavation is not typical i.e. buried concrete, asphalt, stones larger than 2' Round or ledge, Installation must be based on "Actual Hours" Spent Onsite.
- Installation Price Is Based On Normal Excavation Into River Rock Materials No Greater Than 12" In Diameter.
- Acceptable quality standards for decorative skirting does allow for pop rivet fabrication and overlapping of seams on oversized posts.
- PLEASE NOTE: All Projects totaling over \$5,000 require a 50% deposit before fabrication can begin.
- Weather Conditions: Installs requiring lifting can not be performed if wind gusts are expected over 20 MPH.
- Project not quoted as "phase work", phase work must be re-quoted.
- Travel / Installation has been quoted based on all items above being ordered, if scope of project reduces, travel / installation price may increase.
- Banners are meant as a short term exterior sign solution (18 to 24 months based on application).
- Items specifically not listed in this quote should not be assumed inclusive.

Please Initial One Of The Following Sign Permit Options:

- YES _____ Please pull Sign Permit for us @ \$75.00 per labor hour + costs of permits.
- NO _____ We will be responsible for Sign Permit, Please **WAIT** ON PRODUCTION until we have permit in hand.
- NO _____ We will be responsible for Sign Permit, Please **BEGIN** PRODUCTION NOW. (Risk Involved)

Pricing and Terms Accepted By: _____ P.O.# _____ Date: _____

Please Sign & Fax This Contract To Enter Your Project Into Art Dept. Fax.: 508-238-5287

All signs remain the property of I.D. Sign Group, Inc. until Payment in full is received.

Another reason to choose I.D. Sign Group...

The I.D. Sign Group Pledge...We are NOT satisfied unless you are!

The I.D. Sign Group Pledge is to design, manufacture and install high quality signage solutions that surpass our client's toughest demands...**Guaranteed!**

We may not be perfect but we strive for perfection. Since 1964 we have developed a team of quality focused professionals not a company of mediocrity.

You can rest assured that your projects here at I.D. Sign Group will be completed accurately through the use of our in-house, quality control "REAP" Program.*



* REAP is our in-house "Rework Elimination Assistance Program". We have empowered our staff to eliminate quality/error issues by putting our money where our mouth is and providing a bonus system based on eliminating reworks. Last year we had an accuracy rating of 99.972%.